

MEDIA ARTS OVERVIEW

Term 1

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Why do we make
Art?

To communicate ideas
and generate strong
emotions

Media Art
Elements

Composition (arrangement and
sequence of images and text)
Time, Space, Sound,
Movement and
Lighting

In the Primary classes we will be exploring the message behind different forms of Media Art, and identifying the art elements that influence our responses to art examples. To begin the year, students will be exploring how to communicate an idea and create an emotional response from Art. The Primary classes will then use this new knowledge to create influential art in the form of Advertising.

Junior Primary classes will also be discussing how different forms of Media Art makes them feel, but will have a greater emphasis on the computer basics. We aim to develop confidence first, before trying to build on this. Kid Pix is the main program that we will be working with.